Ivaylo Doshkov

Websites with AI · Design · Copy

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Gabrovo, Bulgaria · remote
claude.ai/artifact/9doYWcfK6RS3TBt5mCN4AY

PROFILE

I build websites and small web apps with AI (Claude Code, Claude Design), from the brief and the copy to a working page on its own domain. Before that I built sets and exhibition pavilions in Cologne, produced and edited video, and wrote in English for an international audience. I bring an eye for space and image, plain copy, and the habit of checking every number before anything goes out.

WEB WORK

After the Plan · scroll story: the archive turns into today's street, then 360° Street View — doshkov.com

Scenic Works · site for a stage and pavilion workshop: a stand builds itself in 3D as you scroll (in progress) — React · three.js

Reality Romance · online-shop prototype, Shopify theme structure — Claude Design

Café renovation map · before and after in 3D, 62 items on tap — three.js

ДЕЛО · logo: 100 marks, 100 typefaces checked automatically — Python · SVG

CIRCLE · an app and my own design system — Claude Code

EXPERIENCE

Video Producer and Editor — 2021 – present

Bazuka Productions · Sofia

- Produced and edited client videos from brief to delivery: scripting, shoot scheduling, full post-production.
- Reviewed scripts and visual briefs for accuracy and tone before they went to camera.

Researcher, Writer and Editor — 2022 – 2026

ARI · remote

- Long-form video scripts in English for an international audience, from research to the supervised edit, every claim sourced.

Freelance Writer and Research Analyst — 2020 – 2023

International clients · remote

- Delivered long-form copy, research reports and data analysis to brief and on deadline.

Art Department · Stage and Exhibition Design — 2016 – 2020

Film, television, theatre and expo productions · Cologne, Germany

- Designed and built stage sets and exhibition pavilions, from concept to finished space.
- Crewed film and TV productions, commercials and short films in the art department.

SKILLS

WEB WITH AI
Claude Code · Claude Design · HTML, CSS, JavaScript · three.js · SVG · Python scripting · Cloudflare Pages, domains and DNS

DESIGN
Layout and typography · design systems · 3D presentation · photography

COPY
Website copy in BG and EN · translation · editing · fact-checking

VIDEO
Editing and post-production · short videos and trailers

LANGUAGES
Bulgarian · native · English · C1 · German · working knowledge

CERTIFICATES
Google Digital Marketing & E-Commerce · Google Data Analytics · DataCamp Data Analytics · CalArts, The Art of Filmmaking

EDUCATION

Political Science · Sofia University “St. Kliment Ohridski” — 2020 – 2023

English Studies · University of Bonn, Germany — 2017 – 2019

Media and Communications · University of National and World Economy, Sofia — 2012 – 2014